



Northwest Florida Symphony Orchestra
at Northwest Florida State College

Sponsorship & Advertising 2015-16 Season

NFSO's 29th Season as Emerald Coast's Premiere Professional Orchestra!

Select Type of Sponsorship/Advertising:

A. PLATINUM \$7,500

NFSO Special National Event Presenting Sponsor

Sponsor a National Touring Special Event Concert to benefit the Northwest Florida Symphony Orchestra in its 29th Season!

NFSO Platinum Sponsorship includes:

- 30 Special Event VIP Reserved tickets (\$37 value each) to the Sponsored Concert;
- Full page color ad in **both** Special Event programs & all NFSO concert programs (7 total programs);
- Exclusive promotion as Special Event Sponsor; Onstage Logo projection & Sponsor Introduction;
- NFSO website listing & link to corporate website;
- Option for Exclusive Sponsor lobby display at event and/or VIP Reception prior to Special Event;
- Invitations to NWF State College President's Holiday Reception & Holiday Pops Concert;
- Reserved Conductor's Circle Parking at all NFSO concerts
- **Tax deductible gift receipt for charitable portion of sponsorship.**

October 24, 2015 Classical Mystery Tour: A Tribute to the Beatles.

The national tour of the legendary tribute to the Fab Four. A Beatles music extravaganza backed by the NFSO! 30 VIP Reserved Tickets with your Sponsorship of this NFSO Special Event!

January 23, 2016 Dukes of Dixieland: Celebrate Mardi Gras

The world-famous Dukes of Dixieland from New Orleans present a very hot night of jazz, brass & New Orleans' best tunes! 30 VIP Reserved Tickets with your Sponsorship of this NFSO Special Event!



B. PLATINUM \$5,000 NFSO CONCERT PRESENTING SPONSOR

NFSO Gold Presenting Sponsorship includes:

- Sponsorship of one NFSO Season Concert
- 24 reserved tickets (\$25 value each) to sponsored concert;
- Full page color ad in all NFSO concert programs & NFSO Special Events (7 total programs);
- Promotion as Concert Sponsor; Onstage Logo projection & Sponsor introduction;
- Option for Sponsor lobby display at concert and/or VIP Reception prior to concert;
- Invitations to NWF State College President's Holiday Reception & Holiday Pops Concert;
- **Tax deductible gift receipt for charitable portion of sponsorship.**

NFSO Concerts – Select 1 of 5 Regular Season NFSO Orchestra Concerts

Sept. 19, 2015 – “French Accents”

Featuring NFSO Principal Harpist Katie Ott.

Nov. 14, 2015 – “PianoPalooza”

Featuring 3 Gold-Medal winning pianists performing works of Gershwin, Tchaikovsky & Beethoven to celebrate \$50,000 renovation of Arts Center's Steinway Grand piano!

December 11, 2015 – “Holiday Pops”

Ring in the season w/all your holiday favorites with the NFSO & glorious Symphony Chorale.

April 9, 2016 – “Magic of Mendelssohn” Mendelssohn's complete *Incidental Music to a Midsummer*

Night's Dream featuring Guest Artist German saxophone virtuoso Philipp A. Stäudlin, along with the magnificent vocal talents of Belle Voci, the Northwest Florida Symphony Chorale, and Madrigal Singers!

May 13, 2016 – “Stars of Tomorrow Meet Beethoven” Winners of the 29th Annual Concerto Competition for young musicians shine at this popular annual family friendly concert with the NFSO.



C. GOLD \$2,500 – NFSO GUEST ARTIST SPONSOR

NFSO GUEST ARTIST SPONSOR BENEFITS:

- Exclusive Sponsorship of one NFSO Guest Artist
- 8 reserved tickets (\$25 value each) to concert at which Guest Artist performs;
- Full page color ad in all NFSO concert programs & NFSO Special Events (7 total programs);
- Exclusive promotion as Guest Artist Sponsor & Sponsor introduction;
- Optional Meet & Greet with Guest Artist or Invitation to private Reception with artist (if available);
- **Tax deductible gift receipt for allowable portion of sponsorship.**

D. ADVERTISING SPONSOR in NFSO PROGRAMS

Great Value! Reach NFSO patrons who attend concerts at the Mattie Kelly Arts Center events with your advertising message! We'll even make an ad for you at no additional cost! Ad space in program is limited to ensure your message a premium position and views. Advertisers also listed with link on NFSO website!

NFSO Season Advertising Sponsor- (appears in all 7 programs for 2015 -16 if ad received by Sept.

1. Appears in next available program if received after Sept 1). See specifications attached:

\$600 (Full Page)

\$400 (half page)

\$300 (1/4 page)

NFSO Sponsor/Advertising Agreement 2015-16 Season

Indicate Choice of Sponsored Concert: Beatles _____ or Dukes _____ @ \$7,500
NFSO Concert: _____ @ \$5,000

Indicate Choice Sponsored Guest Artist: Sept. 19 Katie Ott (Harp) @ \$2,500
 Nov. 14 Alon Goldstein (Piano) @ \$2,500
 Nov. 14 Stanislav Khristenko (Piano) @ \$2,500
 Nov. 14 Tomer Gewirtzman (Piano) @ \$2,500
 April 9 Philipp Stäudlin, Saxophone @ \$2,500

Indicate Choice of Program Advertising Size:

NFSO Advertising Sponsor- (ad appears in all 7 NFSO concert programs for 2015 -16 if ad received by **Sept. 1, 2015 DEADLINE**. Appears in next available program if received after Sept. 1).

\$600 (Full Page)

\$400 (half page)

\$300 (1/4 page)

TOTAL: \$ _____

Business/or Other Name: _____

Billing Address: _____

City: _____ State _____ Zip _____

Contact Person: _____ Phone _____

Fax: _____ E-mail _____

Payment Options:

You may pay by check or credit card. Please make checks payable to: Mattie Kelly Arts Center

Payment method: check to "Mattie Kelly Arts Center" MasterCard VISA
 Amex Discover (Compete below or call Jeanette Shires (850) 729-6004 for phone payment)

Credit Card # _____

Exp. Date: ____/____

Name on card: _____

Signature: _____

Questions/Need more Information? Email Jeffrey Rink, NFSO Conductor & Music Director, Assistant Director, email: rinkj@nwfsc.edu or call (850) 729-6023 or Jeanette Shires 729-6004

Send Agreement & credit card info: Scan & e-mail to: shiresj@nwfsc.edu or Fax to: Jeanette Shires, Mattie Kelly Arts Center Director at (850) 729-6004. Mail Sponsor/Ad agreement & check to: Mattie Kelly Arts Center Attn: Jeanette Shires, 100 College Blvd., Niceville, FL 32578

Advertisement Technical Guidelines:

Ads must be camera-ready. We can build you an ad upon request with acceptable format corporate logo, text, etc. Proof of ad will be provided to all advertisers.

Note: Ads will be printed in full color. Black & white ads will be accepted.

Dimensions: Full page – 4.83" wide x 7.65" tall; Half – 4.83" x 3.75"; Quarter- 4.83" x 1.8"

Acceptable formats: PDF, JPG, or EPS files 300 dpi minimum resolution

E-mail ads to: rinkj@nwfsc.edu and copy to bryans@nwfsc.edu